



## m07 : Architecture/Cityscape Photo

### overview

Students will abstract a building through the viewfinder (cropping through the lens). Focus will be placed on line, shape, pattern, surface qualities, contrast and capturing a full range of values within the photo. Students will also continue to explore and reinforce their knowledge of design principles (balance, proportion, sequence, unity and emphasis) in a black and white print of an architectural photo.

### focus

Explore the world of abstracting images while focusing on details of found architecture.

**Abstraction:** freedom from representational qualities in art; the process of considering something independently of its associations, attributes, or concrete accompaniments.

Remember, three things control exposure; the amount of light the camera allows in (*f/stop*), the length of time the light is allowed into the camera (*shutter speed*), and the film's sensitivity to light (*iso/film speed*).

### process

Contact sheets with a minimum of 100 images/compositions are due at the beginning of the class. Students will show their best photo roughs during the class for peer and instructor feedback.

Students will focus on two main individual points of view. The wide shot (whole building) and a detail of the same building (cropped). Students will ultimately choose their single most successful image for the final print.

Pay close attention to the lines of the building (*vertical, horizontal and diagonal*) and how you divide your overall point of view into different visual sections. What type of visual movement/direction (*rhythm*) have you created within your composition? Do not forget about light, it's reflection and the different values it creates.

Use a small f-stop in order to create a larger (deeper) depth of field (more objects in focus); *f/11-f/22*. Remember the larger the number, the smaller the hole.

### specifications

- » Portrait or Landscape orientation.
- » Students will shoot all their photos using manual settings and a digital SLR.
- » Film speed will be set to no more than 200 iso; slower film for the most detail.
- » No people are allowed in these compositions as they will most often distract the viewer.
- » Students will demonstrate media literacy with the required construction and output of their digital files; correctly converting your color image to a digital black and white.
- » Dynamic placement within the square. Avoid equal division of horizontal, vertical and diagonal space—it is called "dead center" for a reason.

### size & color

- » Black and White print; mounted with photo label printed and attached to the back.
- » Flush mount (no border/margin) with tracing paper cover.
- » Final print will be 8" x 12", with a digital aspect ratio of 3:2
- » Pixelated images will automatically drop one letter grade (10%)

**Depth of Field:** Depth of field refers to the range of distance that appears acceptably sharp. It varies depending on camera type, aperture and focusing distance, although print size and viewing distance can also influence our perception of depth of field.

<http://www.cambridgeincolour.com/tutorials/depth-of-field.htm>

NOTE: This assignment, specifications, gallery and its accompanying weekly schedule are subject to change according to the pedagogical objectives of the class as determined by the instructor.



Aperture: *f/1.8*



Aperture: *f/22*

Aperture diagrams:  
shot with an iPhone 4  
by D.Overstreet

### Print Proportions

- 2:3 (4x6)
- 4:5 (8x10)
- 5:7 (5x7)

### Compact Digital

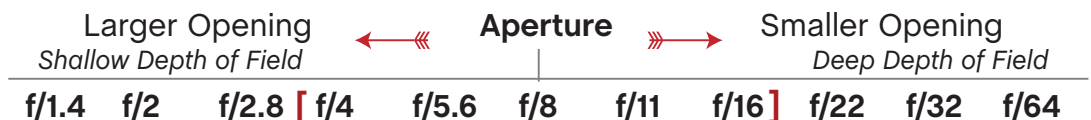
#### Camera Proportions

4:3

### Digital SLR

#### Camera Proportions

3:2 (12x8)



due date:

Name:

Class **M · T · W · R · F** ampm



## m07 : Architecture/Cityscape Photo evaluation sheet

grade scale & percent 30 pts / 100%

>A	A-	B+	<b>B</b>	B-	C+	<b>C</b>	C-	D+	<b>D</b>	D-	<F
96%	90	87	<b>84</b>	80	77	<b>74</b>	70	67	<b>64</b>	60	<59%

					<b>concept / content</b> 10% / 3 pts
2.9	2.5	2.2	1.9	1.8	<b>Creativity:</b> Student's idea (concept) as a whole, the IDEA or invention. Is it an original approach or borrowed (visually derivative). Clear visual and verbal (and /or written) articulated idea/meaning by student.
					<b>effectiveness of communication</b> 25% / 7.5 pts
2.9	2.5	2.2	1.9	1.8	10% / 3 pts = <b>Critique:</b> verbal participation in classmates evaluation and presentation of individual's work, articulate use of vocabulary. This includes craftsmanship and physical presentation of photo; (non-verbal communication) professional, clean cut edges, mounted square, etc.
4.3	3.8	3.3	2.9	2.7	15% / 4.5 pts = <b>Visual Communication:</b> Complexity and quality of images created by student for the project. Students successfully illustrated <b>abstraction</b> within their final image.
					<b>visuals / imagery</b> 40% / 2 x 6 pts
5.8	5.0	4.4	3.8	3.5	20% / 6 pts = <b>Exposure:</b> Appropriate and successful use of <i>iso</i> , <i>aperture</i> and <i>shutter speed</i> . Balance of lights and darks; full range of values including mid tones (range of greys), details in lights and darks.
5.8	5.0	4.4	3.8	3.5	20% / 6 pts = <b>Composition:</b> Shows strong use of elements and principles to enhance subject. Consideration of frame and edges, which includes foreground, middle ground and background. Dynamic placement within the frame. Avoid equal division of horizontal, vertical and diagonal space—it is called “dead center” for a reason. Visually successful overall composition of the layout.
					<b>technical / digital literacy</b> 15% / 4.5 pts
4.3	3.8	3.3	2.9	2.7	<b>Media Literacy:</b> Students will demonstrate media literacy with the required construction and output of their digital files. Shows understanding and quality of process; correct output and processes. This is specific to each medium; digital file construction and printing.
					<b>minimum requirements / specifications</b> 10% / 3 pts
+3	<input type="checkbox"/>	+1.5	<input type="checkbox"/>		<b>Physical &amp; Craft:</b> Overall quality of physical presentation. Minimum assignment requirements, correct print size, number of colors, cover sheet, name tag, mounting requirements, etc. This includes and is not limited to <b>NAMING YOUR DIGITAL FILE CORRECTLY.</b>
		-3	<input type="checkbox"/>		Pixelated images: -10%
		-3	<input type="checkbox"/>		Distorted type: -10%
		-3	<input type="checkbox"/>		Late: -10% (Excused)
		-7.5	<input type="checkbox"/>		Late: -25% (Unxcused)
			<input type="checkbox"/>		Incomplete; does not meet minimum requirements

Letter Grade	Definition
<b>A</b>	Student work demonstrates consistently excellent scholastic performance; thorough comprehension; ability to correlate the material with other ideas, to communicate and to deal effectively with course concepts and new material; exceptional reliability in attendance and attention to assignments.
<b>B</b>	Student work demonstrates superior scholastic performance overall, above average knowledge of subject matter, and attention to assignments; may demonstrate excellence but be less consistent than the work of an A student.
<b>C</b>	Student work demonstrates satisfactory performance overall, as well as reliable knowledge of subject matter, and attention to assignments. All minimum assignment requirements have been met by the student.
<b>D</b>	Student work demonstrates minimal, barely passing performance and comprehension overall; limited knowledge of subject matter.
<b>F</b>	Student work demonstrates unsatisfactory performance and comprehension or unfulfilled requirements. The grade is failing. (Often times this student will miss many class sessions.)